

In this issue of Taggart & Partners Business Matters Newsletter we cover a diverse range of topics. Here are just a few.

- **Carbon Tax and your business** - Steps that you, as a business owner, can take to reduce energy consumption.
- **What is your positioning Strategy?** - A positioning strategy is what differentiates your business from any other brand. It is the image you are trying to create in the eyes of your customers.
- **The cost of Illegal software** - Small business owners and entrepreneurs who are running a company by the bootstraps, may be tempted to minimise their expenditures by utilising pirated software. This article outlines the dangers in doing so.

Taggart & Partners News

The team at Taggart & Partners would like to extend a warm welcome to our new clients. The success of your business is our priority, and we pride ourselves on being accessible to you. We are happy to talk through any ideas or changes you may be considering. Please call our friendly receptionist Vanessa to put you in touch with either Ray or one of our experienced accounting team members.

The Team had a terrific night out to mark the recent End of Financial Year. We celebrated in style at Cloudland in Fortitude Valley. For those that have been before, you will understand how excited we were about our dinner, for those that haven't been, it's a must do for 2011!
Absolutely Stunning!

Last but not least..... Look out for the launch of our new T&P website. We have been working hard on the content to keep our clients well informed and to make this an easy reference for any of your business needs.

Reminders For Your Diary

August

- 14** PAYG withholding payment summary annual report due.
- 21** Monthly activity statement for July 2011.
- 25** Quarterly activity statement for quarter 4, 2010-11 is due.
- 31** TFN report for closely held trusts.

September

- 21** Monthly activity statement for August 2011.
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